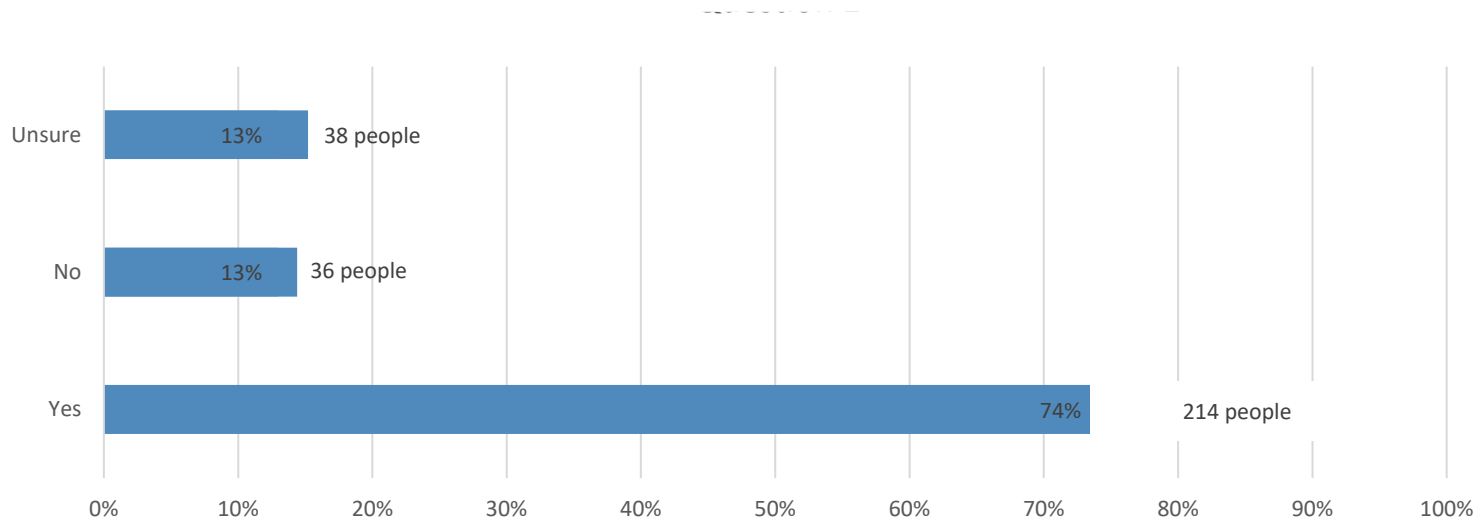


The Nonprofit Alliance Town Hall: Fundraising During Coronavirus
March 18, 2020

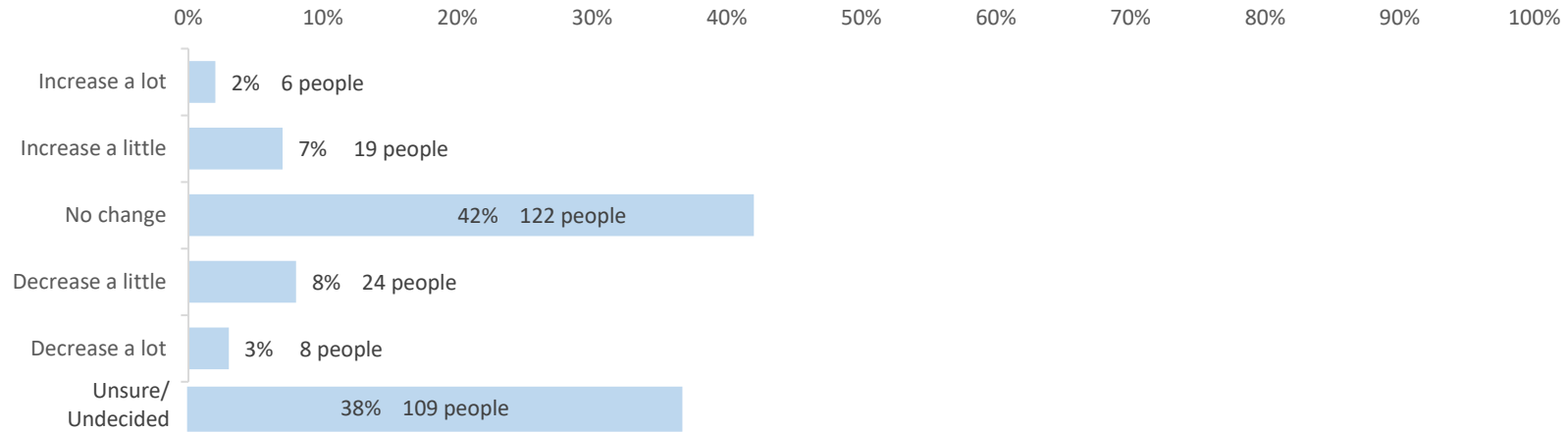


Have you adjusted messaging in your current fundraising appeals to acknowledge the coronavirus pandemic?

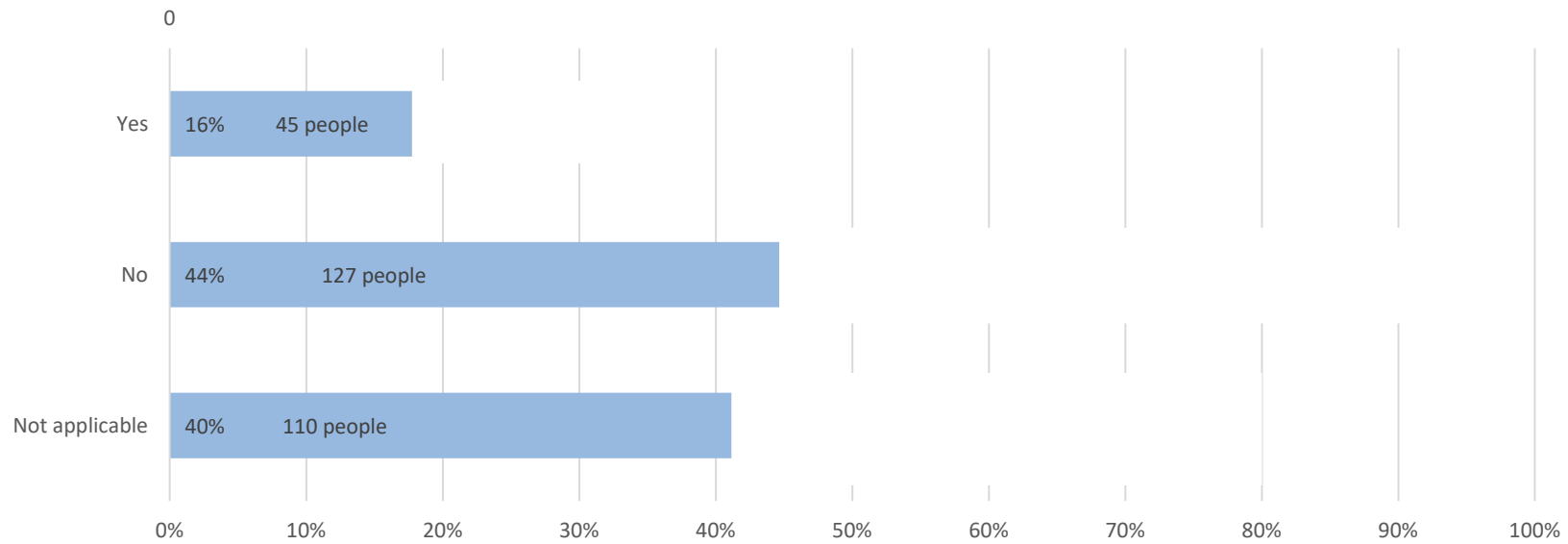


The Nonprofit Alliance Town Hall: Fundraising During Coronavirus March 18, 2020

Is your organization planning on changing new donor acquisition investment within the next 90 days?

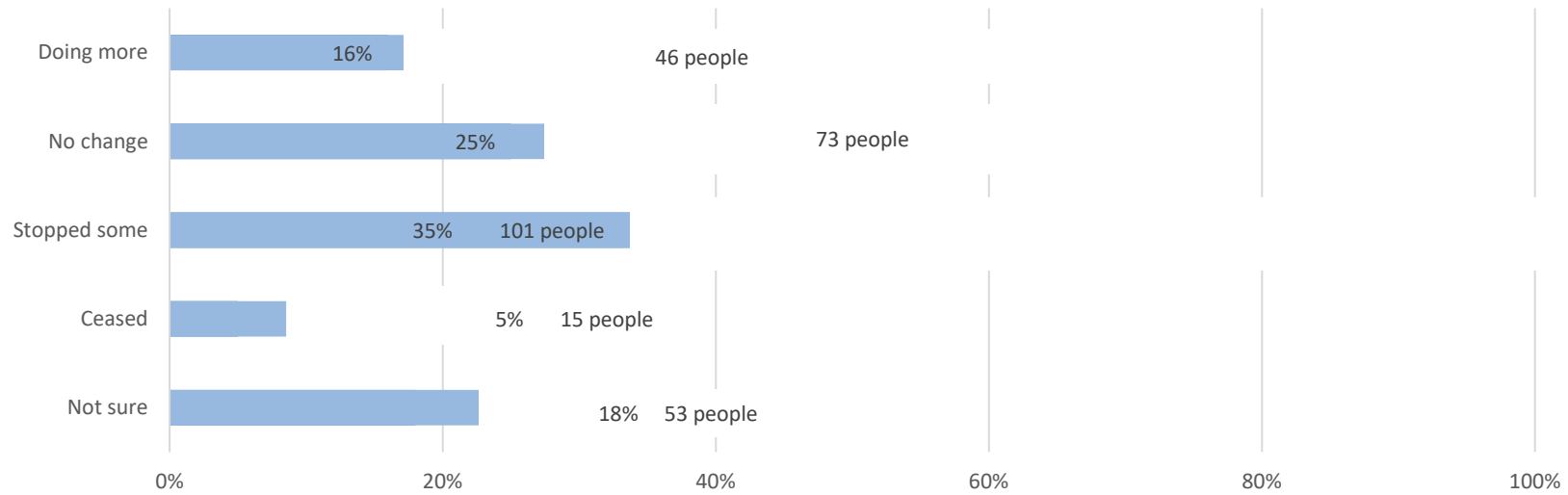


Do you have a clear plan in place to mitigate losses from canceled fundraising events?



The Nonprofit Alliance Town Hall: Fundraising During Coronavirus March 18, 2020

What impact has COVID-19 had on your organization's direct program (mission) delivery?



Is your organization or company considering a hiring freeze or temporarily stopping recruitment and hiring efforts?

