



2026 Sponsorship Opportunities

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Be A Nonprofit Champion

Sponsorship Packages

Show TNPA's robust membership community that your organization is a nonprofit champion and consider sponsoring TNPA's world-class programs. TNPA's sponsorship packages allow your organization to enhance its brand visibility among top leaders, strategists, and thinkers in the nonprofit sector.

Given the high demand for our programming, sponsorship packages are often reserved for current TNPA members, with limited opportunities for non-member firms. Our members can expect competitive sponsorship options and commensurate benefits to ensure an optimal return on their investment.

TNPA offers three distinct sponsorship packages:

1. Leadership Programming (Leadership Summit & Essential Leadership Lab) [Pages 2-3](#)
2. Mid-Level Manager Programming (Management Essentials & Rising Leaders Summit) [Page 4-5](#)
3. Next Generation Programming (Leading EDGE and Workforce Development) [Page 6](#)

Tiered options are available for each type of sponsorship to fit our members' various budgets and needs.

Sponsor More or Commit Early & Save

Companies sponsoring all 3 packages will receive a 5% discount on all. In addition, any company that commits to sponsorship of any package by December 15, 2025, and a 50% down payment by February 15, 2026, will receive an extra 5% discount on their total sponsorship.

Additional Sponsorships

The following will be offered as separate sponsorship opportunities:

- Nonprofit Fundraisers Symposium (March 25-27 in Washington, DC)
- Faith & Fundraising Forum (July 29 in National Harbor, MD)

Please contact us for more information:

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Leadership Programming Package

Sponsorship of the 2026 Leadership Programming is available to TNPA members only and includes marketing opportunities and staff participation at two of TNPA's premier events:

- Leadership Summit (in-person, September 14-16)
- Essential Leadership Lab (virtual, year-round, now with 2 tracks)

These distinctive programs have quickly become must-attend events for nonprofit sector executives.

TNPA Leadership Summit | September 14-16, 2026 | San Antonio, Texas

The Leadership Summit is an exclusive membership event, limited to 150 senior leaders and decision-makers. Nonprofit organizations and commercial partners explore together our rapidly changing landscape and opportunities to keep pace with evolving expectations of our constituents, donors, and staff. This is consistently a sold-out event.

To read more about the Leadership Summit program, visit the 2025 page here: <https://tnpa.org/leadership-summit-2025/>

Essential Leadership Lab | January-December 2026 | Virtual

The Essential Leadership Lab begins its sixth year in January 2026. The members-only Lab is a sustained, year-round virtual program for experienced leaders. Since June 2025, Lab participants have met in two separate tracks, one for executive leaders who make decisions for their entire organizations and companies, and another for senior leaders who make decisions for their departments and teams. Participants meet monthly for facilitated peer discussions about the topics, issues, and opportunities that impact nonprofit health in today's social, economic, and political climate. Enrollment was consistently above 100 in 2025.

<https://tnpa.org/lab>

NOTE: In 2026, Lab participants in the Executive Leadership track will be given early access to Leadership Summit registration. In 2026, Lab participants will no longer be exempt from the company capacity numbers for Summit.

| Leadership Programming Package: TNPA Leadership Summit & Essential Leadership Lab | Bronze \$3,500 | Silver \$6,000 | Gold \$9,000 | Platinum \$12,000 |
|--|---------------------------------|---------------------------------|-------------------------------|------------------------------------|
| <i>Number of Sponsorships Available</i> | <i>12</i> | <i>6</i> | <i>4</i> | <i>3</i> |
| 2026 Essential Leadership Lab: Corporate Enrollment | | | 1 | 1 |
| 2026 Essential Leadership Lab: Nonprofit Enrollment | 1 | 1 | 1 | 1 |
| 2026 Leadership Summit: Corporate Attendee Registration Pass | 1 | 2 | 2 | 3 |
| 2026 Leadership Summit: Nonprofit Client Registration Pass | 1 | 2 | 3 | 3 |
| Insert in Lab Welcome Kits sent to all new & renewing Lab members (2026) | | | | 1 |
| Two-Minute Commercial Opportunity at 3 <i>Lab Launch!</i> events for new Lab members (2026) | | | | 1 |
| Logo on facilitator's Zoom background and recognition at Lab Cohort Sessions during 3 months | | 1 | | |
| Logo Recognition on 2026 Summit & 2026 Lab Website Landing Pages | | | 1 | 1 |
| Recognition and Logo on facilitator's Zoom background for January's Lab Reunion | | | 1 | |
| 60-second commercial during Lab Cohort meetings during one of the Hot Topic months | | | 1 | |
| Recognition on Welcome Signs/Slides at Leadership Summit | 1 | 1 | 1 | 1 |
| Recognition on Signage at Evening Reception at Leadership Summit | | 1 | 1 | 1 |
| Ad in Printed Leadership Summit Program | 1/4 page | 1/2 page | full-page | full-page, prime location |
| Two-minute podium opportunity at Leadership Summit | | | | 1 |
| Recognition in TNPA Email & Social Media Promos | 1 | 1 | 1 | 1 |

Mid-Level Manager Programming Package

Sponsorship of 2026 Mid-Level Manager & Future Leader Programming is available to TNPA members only and includes marketing opportunities and staff participation at two of TNPA's premier events:

- Rising Leaders Summit (in-person)
- Management Essentials (virtual)

TNPA Rising Leaders Summit | October 15, 2026 | Philadelphia, PA

Rising Leaders Summit is created especially for rising leaders and future executives who are ready to challenge their status quo, expand their network, and boost their leadership IQ. Attendance is expected to be 80+ participants.

Our members tell us that receiving a nomination to attend a Rising Leaders' Summit is considered a highly coveted honor within their organizations.

To see a typical program, read about this year's Rising Leaders Summit here: <https://tnpa.org/rising-leaders-summit-2025/>

NOTE: Rising Leaders Summit will return to October for 2026 (it was in May in 2025).

Management Essentials | January-September 2026 | Virtual

Middle managers are juggling up, down, and around, all while everything feels like an emergency. Middle managers are essential stabilizers, ensuring focus and protecting organization's missions. This program addresses the exact challenges managers face daily, offering training and support in practical, tested solutions.

This program was created in response to member requests. This inaugural year, there will be 2 cohorts of Management Essentials running concurrently, each limited to 35 participants: one for nonprofit staff and another for agency-company staff, expecting 70 participants overall.

<https://tnpa.org/management-essentials/>

| Mid-Level Manager Programming Package: TNPA Rising Leaders Summit & Management Essentials | Bronze \$1,500 | Silver \$2,500 | Gold \$5,000 |
|---|---------------------------------|---------------------------------|-------------------------------|
| <i>Number of Sponsorships Available</i> | <i>10</i> | <i>4</i> | <i>2</i> |
| 2025 Rising Leaders Summit: Corporate Attendee Registration Pass | 1 | 1 | 2 |
| Logo on outside of Rising Leaders Summit tote bag given to all Summit participants at check-in | | | X |
| Insert in Summit tote bags | | X | X |
| One opportunity to Welcome the nonprofit cohort to their virtual gathering for Management Essentials, with an option to also welcome the agency cohort | | | X |
| Logo Recognition on Welcome Sign at Check-In at Rising Leaders Summit | X | X | X |
| Recognition on Signage at Evening Welcome Reception at Rising Leaders Summit | | X | X |
| Printed Program Ad at Rising Leaders Summit | 1/4 | 1/2 | Full Page |
| Recognition from the podium and on the slides at the Rising Leaders Summit | X | X | X |
| Logo on the event registration page at Rising Leaders Summit | X | X | X |
| Recognition in TNPA email and social media promotions | | X | X |
| One-minute podium opportunity at Rising Leaders Summit | | | X |
| Essential Leadership Lab one-year enrollment for an executive or senior leader in 2026 | | | 1 |

Next Generation Programming Package

Leading EDGE (LE) Student Internship Program

The Nonprofit Alliance Foundation's Leading EDGE Internship Program aims to elevate the visibility of college-age job candidates, including those in underrepresented and first-generation student populations, within the employer job market; and enable first job placements that can lead to a career path in the social good sector. Sponsorship of this program supports building a more diverse talent pipeline for the future and allows your organization to gain visibility among universities, recent graduates, and other employers.

Workforce Development

Our Workforce Development initiative provides education and resources needed to foster employee/employer excellence in the nonprofit community. Sponsorship will help us continue to grow our program through continuous data collection and program assessment.

| Next Generation Programming Package: Leading EDGE (LE) & Workforce Development | Bronze \$1,500 | Silver \$2,500 | Gold \$3,500 |
|---|---------------------------|---------------------------|-------------------------------------|
| <i>Number of Sponsorships Available</i> | 5 | 4 | 3 |
| Waived Leading EDGE intern fee for your company; can be gifted to another employer | | | X |
| Recognition during virtual Career Day (January) | Name on screen | Logo on screen | Logo on screen and read aloud |
| Use of Leading EDGE badge to spotlight your participation and commitment | X | X | X |
| Participation with students in a Leading EDGE program | | 1 speaker seat | 2 speaker seats |
| Staff member listing in the Leading EDGE Mentor Directory | | | 1 mentor listing |
| Linked logo on quarterly Leading EDGE Newsletters | X | X | X |
| Logo on the Leading EDGE and Workforce web pages | X | X | X |
| Recognition in TNPA full-audience newsletters and blog posts each year | Total of 2 | Total of 3 | Total of 4 |
| Logo recognition on TNPA's Multicultural Calendar web page | | X | X |
| One TNPA guest blog post on Workforce topic and a corresponding LinkedIn post | | | X |



Be A Nonprofit Champion & Sponsor Today!

Contact:

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