



<sup>The</sup>  
**Nonprofit  
Alliance**  
FOUNDATION



# LEADING EDGE

## STUDENT INTERNSHIP PROGRAM

*Elevating Diversity & Guiding Employment*

# Sponsor Prospectus

1319 F St. NW, Suite 700 | Washington, D.C. 20004

[TNPA.ORG/LEADING\\_EDGE/](https://TNPA.ORG/LEADING_EDGE/)

**The Nonprofit Alliance Foundation’s Leading EDGE Internship Program:**

- Elevates the visibility of college-age job candidates, including those from underrepresented communities and first-generation students.
- Provides job placements that can lead to a career path in the social good sector, including roles in marketing & fundraising, finance, policy, data management & analysis, volunteer management, and other operations fields.

Following a successful pilot in 2022, Leading EDGE is scaling student and employer opportunities in the Washington, D.C. and New York City areas with expansion into Chicago in 2025.

**A partnership with Leading EDGE demonstrates your corporate values by:**

- Creating meaningful steps to improve diversity and inclusion in the nonprofit sector workforce.
- Investing in the future by supporting next-gen professionals.
- Prioritizing professional development and employee growth.
- Exploring new solutions to ongoing challenges.



**What your investment will do:**

**Expand employer recruitment to meet the interest of eligible students.**

Since 2022, we have received more than 900 student applications for 34 open positions. The demand of internships far exceeds the current positions available. Your commitment will help us place more students.

**Remove cost barriers for nonprofit and small business employers.**

Leading EDGE requires all employers to pay interns, which is critical to creating equitable opportunities for college students who rely on summer employment income. However, nonprofits and small businesses do not always have the budget for additional staff, preventing them from offering meaningful experiences – and benefiting from an intern’s time and talent. Your support will help underwrite employer placement fees, offset wages for nonprofits and small businesses, and open more student job placement options.

**Enrich pre-professional development curriculum for students.**

To supplement the hands-on learning experience within specific internship placements, TNPA Foundation offers a series of programs that educate college students on nonprofit sector fundamentals and provide professional networking: Speed Mentoring, Lunch ‘n Learns, "What I Wish I Knew" panel, and a virtual Career Day.

**Offer ongoing community and support**

Our commitment to Leading EDGE interns shouldn’t end when they finish their placement. We can bolster their success with continued professional development, networking opportunities, and mentorship pairings through a TNPA Leading EDGE Alumni Group. This is also a means of staying in contact with our alumni to track their early career steps to measure Leading EDGE short- and long-term outcomes.



**Choose your level of support and recognition:**

	Waived intern fee for your company; can be gifted to another employer.	Recognition during virtual Career Day (January)	Use of Leading EDGE badge to spotlight your participation and commitment	Staff member participation with students in a Leading EDGE program	Staff member listing in the Leading EDGE Mentor Directory	Linked logo on quarterly Leading EDGE newsletters	Linked logo on Leading EDGE web page	Recognition in TNPA full-audience newsletters and blog posts each year
<b>Tier 1 \$2,000</b>	---	Name on screen	✓	1 speaker seat	1 mentor listing	✓	✓	2 newsletters and blog posts
<b>Tier 2 \$3,500</b>	✓	Logo on screen	✓	2 speaker seat	2 mentor listings	✓	✓	3 newsletters and blog posts
<b>Tier 3 \$5,000</b>	✓	Logo on screen and read aloud	✓	3 speaker seat	3 mentor listings	✓	✓	4 newsletters and blog posts

**Become a TNPA Foundation Leading EDGE Champion!**  
 Email Shelby Truxon at [struxon@tnpa.org](mailto:struxon@tnpa.org) to get started.

\* Customized packages also available.



# Leading EDGE Impact

*"It was very fulfilling working with an intern this summer - she was an extra set of hands, but as a company, we got a lot of joy teaching her new things and helping her cultivate skills that she can take with her in her future career."*

– Emily Cooper, Account Executive at MWD

**34 internship matches made since 2022**



**Reached 40 schools including HBCU's and community colleges**



Definitely more interested in the nonprofit space after completing my internship through TNPAF's Leading EDGE Program.

ANGELA YEPEZ (MARKETING MAJOR)  
UNIVERSITY OF MARYLAND

**More than 900 student applications received since 2022**

*"Leading EDGE is an excellent program for host organizations seeking viable intern candidates. The program not only provides opportunity to coach students, it provides a roadmap to guide and support host organizations with executing meaningful internship experiences."*

– Leah Lewis, Vice President of Volunteer Engagement at The ALS Association



I'm just grateful for the opportunity to try different things while learning more about nonprofits.

PHILIPPA ROBERTS (BUSINESS & MARKETING MAJOR)  
WESTERN GOVERNORS UNIVERSITY

**Two hires made for full-time employment**



**Invest in a more diverse & inclusive nonprofit sector workforce!**

**Become a TNPA Foundation Leading EDGE Champion**

**[TNPA.ORG/LEADING\\_EDGE/](https://tnpa.org/leading_edge/)**