

Nonprofit Fundraisers Symposium

Imagine... Innovate... Impact

March 20-22, 2024

Hilton Washington DC National Mall at The Wharf
For experienced fundraising leaders with 10+ years experience

Partnership OPPORTUNITIES





Nonprofit Fundraisers Symposium



The 2nd Annual Nonprofit Fundraisers Symposium, collaboratively produced by The Nonprofit Alliance (TNPA) and the Direct Marketing Association of Washington (DMAW) is a dynamic gathering that promises to ignite creativity and drive positive change in the fundraising landscape.

Three hundred (300) C-Suite level professionals from nonprofit organizations and the firms that serve them will come together to explore groundbreaking ideas, foster innovation, and collectively contribute to the transformative impact of nonprofit fundraising initiatives today and into the future.

Become a partner and join us March 20-22, 2024, to engage with industry pioneers, exploring cutting-edge technologies and concepts under our theme...

Imagine... Innovate... Impact

Showcase your thought leadership in the nonprofit sector, contributing to the ongoing evolution of fundraising practices and strategies.

Platinum Partnership Opportunities – 4 available – \$10,000/each

Platinum Partnership provides your company the premier opportunity to align your brand with cutting-edge ideas, inspire innovation, and make a lasting impact on the nonprofit fundraising community.

Benefits of a Platinum Partnership include:

- 3 complimentary registrations
- 1 dedicated social media post on LinkedIn
- Logo branding on general session screen
- Mention from general session podium
- 2 conversation tables in the general session room
- Logo on signage
- Full-page ad in program book
- Logo on Symposium website
- Attendee mailing list for one-time use only
- Logo featured on Symposium app



Gold Partnership Opportunities – 5 available – \$7,500/each

Gold Partnership positions your company at the forefront of innovation and impact. Elevate your presence and gain valuable recognition among industry influencers as a key supporter of advancement and ingenuity.

Benefits of a Gold Partnership include:

- 2 complimentary registrations
- 2 group posts on LinkedIn
- Logo branding on general session screen
- 1 conversation table in the general session room
- Introduce speaker(s) in one breakout room for each of 3 breakout sessions
- Logo on signage
- Half-page ad in program book
- Logo on Symposium website
- Attendee mailing list for one-time use only



Silver Partnership Opportunities – 10 available – \$5,000/each

Silver Partnership positions your company as a vital contributor to the sector's evolution. Enjoy the increased visibility and recognition!

Benefits of a Silver Partnership include:

- 2 complimentary registrations
- Text name on general session screen
- 1 conversation table in the general session room
- Logo on signage at reception
- Quarter-page ad in program book
- Listing on Symposium website



Bronze Partnership Opportunities – 15 available – \$3,000/each

Bronze Partnership demonstrates that you play a crucial role in fostering progress. Gain visibility among industry professionals who recognize your commitment to the ongoing advancement of fundraising.

Benefits of a Bronze Partnership include:

- 1 complimentary registration
- Text name on general session screen
- Logo on break signage
- Listing as a supporter in the program book
- Listing on Symposium website



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HOW TO BECOME A PARTNER

It's easy! Just complete this form: [Nonprofit Fundraisers Symposium Partnership Form](#)

Some information you need to know:

- As Partnerships are limited, all Partnerships are awarded on a first-come/first-served basis.
- Payment for any Partnership must be received at the time of submission unless other arrangements are made.
- Logos for placement on the website must be received at the time of submission.
- **Thursday, February 1, 2024, is the last day to accept all Partnerships.**
- **Thursday, February 1, 2024, is the deadline for all complimentary allotted partner registrations.**
- Questions? Email NFSinfo@dmaw.org



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IMPORTANT INFORMATION ON REGISTRATION

We're all about fostering a vibrant mix of nonprofit and for-profit professionals at the Nonprofit Fundraisers Symposium! To keep things fair and inclusive, every company is permitted to purchase two (2) registrations for the Symposium.

As a Partner Company, depending upon your level, your partnership comes with 1, 2, or 3 complimentary registrations, plus the additional benefits of partnership!

If your company is eager to snag an extra registration, we're all for it! But here's the scoop: to keep the balance just right, it is required that for every extra company registration you want, you must also purchase a registration for a nonprofit attendee.

Check the [Nonprofit Fundraisers Symposium registration page](#) and look for the special package deal that includes one company plus one nonprofit registration. A special discount in the registration rate is being given to those firms purchasing this special package.

This is a win-win – more attendees, more perspectives, and a symposium that's buzzing with diverse insights! Let's make it an invaluable event for all to remember!



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Hotel Information

Hilton National Mall at The Wharf

480 L'Enfant Plaza, SW, Washington, DC

Deadline to make your reservation is: February 26, 2024



Connected to L'Enfant Metro Station and one block from the shopping, dining, and entertainment of District Wharf, the Hilton National Mall is a contemporary hotel featuring an onsite restaurant and bar, just steps away from DC's iconic monuments along the National Mall.

Attendees of the **Nonprofit Fundraisers Symposium** have a special rate of **\$319/night single or double occupancy plus 15.95% applicable state and local taxes.**

- Check-in 4:00 PM
- Check-out 11:00 AM
- 24 hr. cancellation policy
- 100% non-smoking
- Mini refrigerator
- Keurig coffeemaker

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